

DELAYING YOUR FINANCIAL TRANSFORMATION PROJECT COULD BE COSTING YOUR ORGANIZATION MORE THAN YOU THINK...

It's no secret that digital transformation initiatives are accelerating in adoption rate across the globe. In fact, a 2021 McKinsey study found that:



66% OF BUSINESSES ARE PILOTING SOLUTIONS TO AUTOMATE AT LEAST ONE BUSINESS PROCESS.

However, back-office functions, such as finance and accounting, have been historically overlooked when it comes to investing in transformation projects... until now.

Finance and accounting (F&A) professionals are often so conditioned to just "deal" with the complexity of their legacy tools and processes that they forget there are more efficient ways of doing things, especially when it comes to the Record to Report process.

F&A departments that have invested in modern processes and technologies, like automation, experience positive impacts not only in their own department, but in their contributions to the overall organization. Despite this, many organizations still continue to operate with legacy processes and tools because they fear the challenges that can come with a finance transformation project, such as the resource cost that these projects often require.

HOWEVER, THE COST OF NOT CHANGING IS ULTIMATELY GREATER THAN THE COST THAT CHANGE REQUIRES.

4 OPPORTUNITY COSTS YOUR ORGANIZATION PAYS BY DELAYING YOUR FINANCE TRANSFORMATION:



Lag Behind Competitors

Imagine your competitors are optimizing their processes to increase organizational value through business agility, data analytics and more, and your organization continues to focus on only closing the books with the limited time and resources you have. Over time, a gap will begin to form and the organization that hasn't invested in transformation will fall behind.



Increased Risk of Inaccuracy

With outdated tools like spreadsheets and manual processes, regulatory, statutory or reputational risk due to inaccuracy will always be a looming threat for organizations. And sacrifices to meet deadlines, such as trading accuracy for timeliness or losing track of supporting documentation, will continue to happen. You might not be aware of it currently, but it will eventually cause noticeable credibility gaps for the organization.



Losing Top Talent

One of the major disadvantages to the accounting profession is having to sacrifice work-life balance (ex: working long nights and weekends) to meet close deadlines. As more organizations invest in the processes and technologies their teams use, it will be inevitable that your staff will notice that other companies can not only offer a better work-life balance, but also provide technology that allows them to move away from manual, tedious tasks to focus their high-level skills and knowledge on strategic initiatives. As we all know, our people are our most valuable assets and the cost of losing top talent and having to onboard new employees is significant.



Lack of Flexibility in a Changing Environment

Organizational demands change every day, whether that's due to external circumstances, such as the pandemic, or internal goals, like a merger or acquisition. If finance and accounting doesn't prioritize critical activities like data analytics and continues functioning with inefficient legacy processes and tools, they will always struggle to meet the demands of current business environments.



Accountants tend to be great agents of change for everyone but themselves and that needs to change.

- Cheryl Levesque, Risk Advisory Partner



SHOULDN'T F&A TEAMS BE FIRE PREVENTERS, RATHER THAN FIREFIGHTERS?

For many organizations, finance and accounting teams have funneled their resources into putting out fires in the organization. Constantly being in this “reactive” state leaves virtually no time to support the organization through strategy development, revenue optimization, data analytics and more. However, leading organizations that have invested in a transformation initiative are shifting to a “proactive” state of preventing problems and achieving the greater goal of driving the organization forward.

IMAGINE WHAT YOUR F&A TEAM COULD
ACCOMPLISH WHEN:



TRANSACTION MATCHING
TIME IS REDUCED BY 60%



THE NUMBER OF
ACCOUNTS TO BE
RECONCILED IS
REDUCED BY 50%



INTERNAL AUDIT TIME
IS REDUCED BY 40%



Organizations that have invested in a financial transformation project and automated their processes with Cadency® by Trintech accomplish these ROI goals and more. Learn about how LKQ Corporation was able to execute over 100 acquisitions, keep their headcount the same and reduce their days to close.

[READ THE CASE STUDY](#)