

# Moving Away from Manual Madness by Streamlining and Automating Your Month-End Close

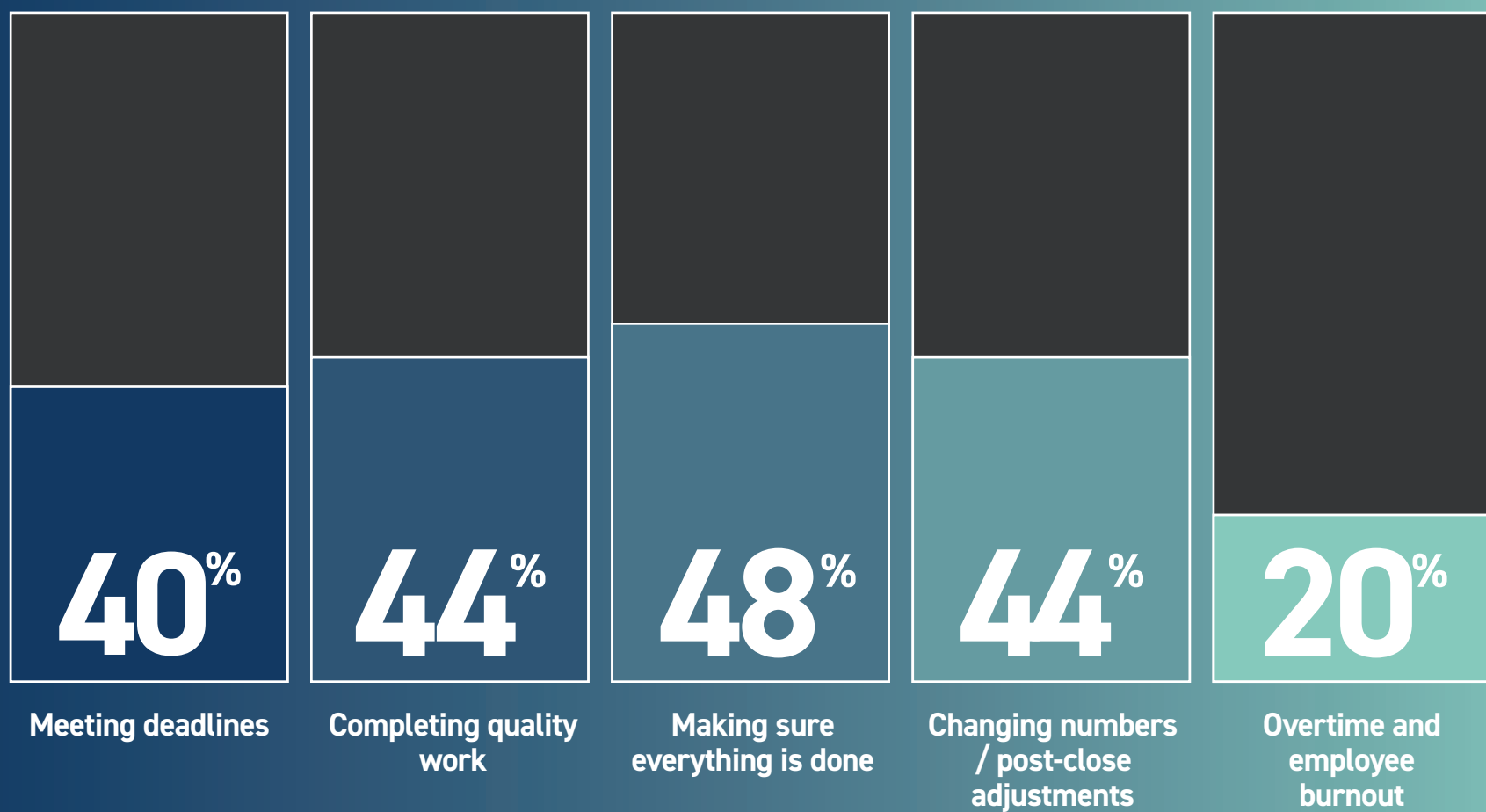
Audience Responses to Webcast Polling Questions

APRIL 14TH, 2021

## QUESTION 1:

What is the biggest process challenge in the financial close?

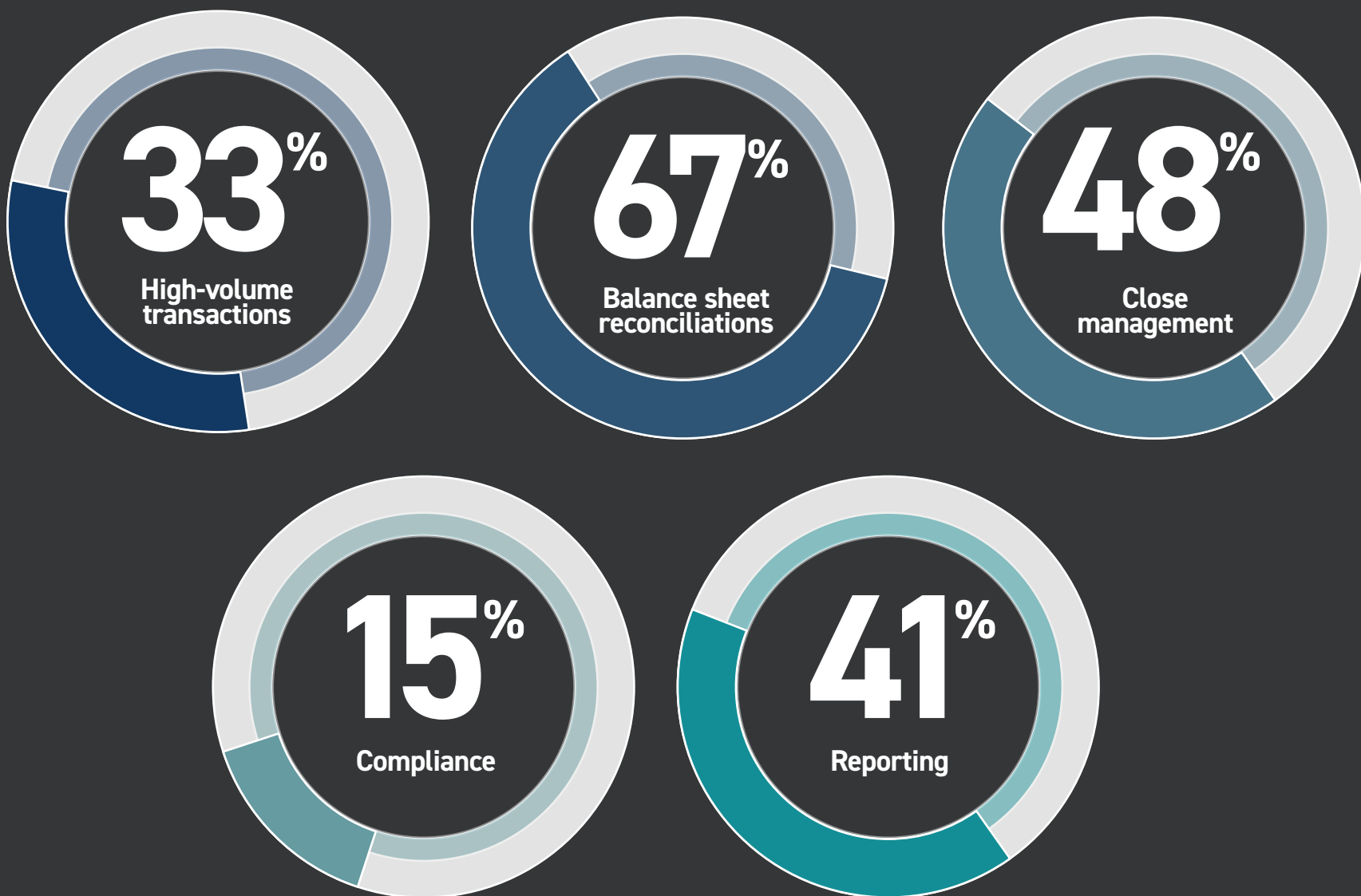
(please select all that apply)



## QUESTION 2:

What processes of your financial close are you looking to automate?

(please select all that apply)



73%

Improved  
Operational  
Performance

19%

Greater  
Control

4%

Improved  
Customer Experience

4%

Reduced Costs

## QUESTION 3:

What is your organization's  
main goal for making a  
financial close software  
investment?